

The Role & Adaptation of Physics as the Ideal Discipline for Innovation

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What is innovation?

Following Caesar: VC, VC, VC

- Value **conceived**.
- Value **created**.
- Value conveyed.

Example: The Transistor

- **Conceived:** various methods to regulate electric charge motion in solids.
- **Created:** various stages of working transistor prototypes...including two different schemes (BJT and FET).
- **Conveyed:** technologies licensed to others, e.g. Texas Instruments & Sony, to make marketable products.



What is Entrepreneurship?

- An entrepreneur creates sustainable organizations and relationships to deliver value.
- This often requires a lot of time working with intangibles, particularly people's motivations (herding Cheshire cats?).
- Sometimes entrepreneurship must augment physics knowledge even in order to achieve an important technical or scientific goal.

Physics students are ideal innovators **because...**

- They can **approach design problems** with a **first-principles understanding**.
- They can **guide efforts** through **quantitative models and abstractions**.
- They can **recognize and apply physics** as the foundation of a **wide range of technologies**.
- They are capable of **systems thinking** to understand how **diverse components work together** to make a functional product.
- They **like challenges** and **aren't afraid of risks**.

Students in general are ideal innovators **because...**

- They bring **unique life experiences** and **passions** into the mix.
- They **don't know** “what can't be done” and are thus **less inhibited** from trying new approaches.
- They can benefit from **working at the fuzzy boundary** between **creating knowledge** and **using knowledge**.
- They can connect **with peers from many disciplines** and make the process **fun**.

Students are also **advocates:** NCIIA / University Innovation Fellows

At the June 5-6, 2014 meeting:

- **Caleb Carr**
Premed / Biophysics Minor
University of Colorado Denver
- **Jaime Arribas Starkey**
Engineering Physics Major
Morgan State University

If you are a student, **why pursue innovation?**

- The obvious: **fame and \$\$\$\$**
- **Skills for success:** both technical and non-technical
- **Feeding a passion** or **meeting a deep personal need**
- **Fun:** you like solving hard problems.
- **Satisfaction:** you sleep better after helping people by creatively meeting their needs.
- **Citizenship:** society will support a discipline that creates value.
- **Stimulation:** real-world problems provide new research directions and metaphors for thinking.
- **Independence:** you can **choose your own pursuit** to the extent that you can find the time, physical resources *and knowledge*.

When to innovate?

- **Innovate now, start businesses later.**
 - Become an *Intrapreneur* in your research group or for an employer.
 - Mentor high school student innovators.
 - Watch for the right opportunity to take innovations to the next level (including starting a business).
- **Create itches that have to be scratched.**
 - Use current work as opportunities to exercises in innovation. (Example from my MIT days: a modular sensor power & signal conditioning system.)
 - Keep a “day book”, journal or other record of observed needs, opportunities, and ideas.
- **Read up and talk to experts** about the **non-physics aspects of entrepreneurship.**

If you are a physics department, **why** consider programs that foster innovation?

- To attract students who want to acquire work-related skills beyond physics that are **crucial for career success**.
- To have a wider impact of research helping with **grant competitiveness**, leading to **tech transfer**, etc.
- To link with industry to create **ongoing collaborations** and **sources of employment for graduates**.
- To engage with community to **solve key problems**.
- **SOCIETY NEEDS THIS!**
 - Physics is at the **nexus of most technologies** and can contribute strongly to the creation of ***genuine value***.

Present conditions are excellent for physics student innovators...

- High tech devices are amazingly affordable
 - Arduino's, Raspberry Pi's, motor control units, communication devices, etc.
- Old “tech” equipment can be used for supplies
 - Dismantled for parts, e.g. stepper motors
 - Reverse-engineered, “hacked”, and re-purposed
- More sophisticated equipment is often donated or available as low cost surplus
 - From motorized wheelchairs to electron microscopes...

But some needs are harder to meet...

- Space. Space. Space.
- A community to share resources & ideas.
- Knowledge available “on demand” for a project.
- Practical experience.
- Gaining innovation & entrepreneurship (I&E) skills (needs finding, management, patents, finance, etc.)
- Finding a “fit” in the curriculum: credit or certification.
- Professional recognition for supporting faculty and staff.

Caution! Don't underestimate the role of practical knowledge & experience.

- Physics fundamentals & "I&E skills" = 0
- Physics fundamentals
& practical knowledge & experience
& "I&E skills" = ∞

Where & how can you develop a photocopier?
... a product with lots of physics-based technology.



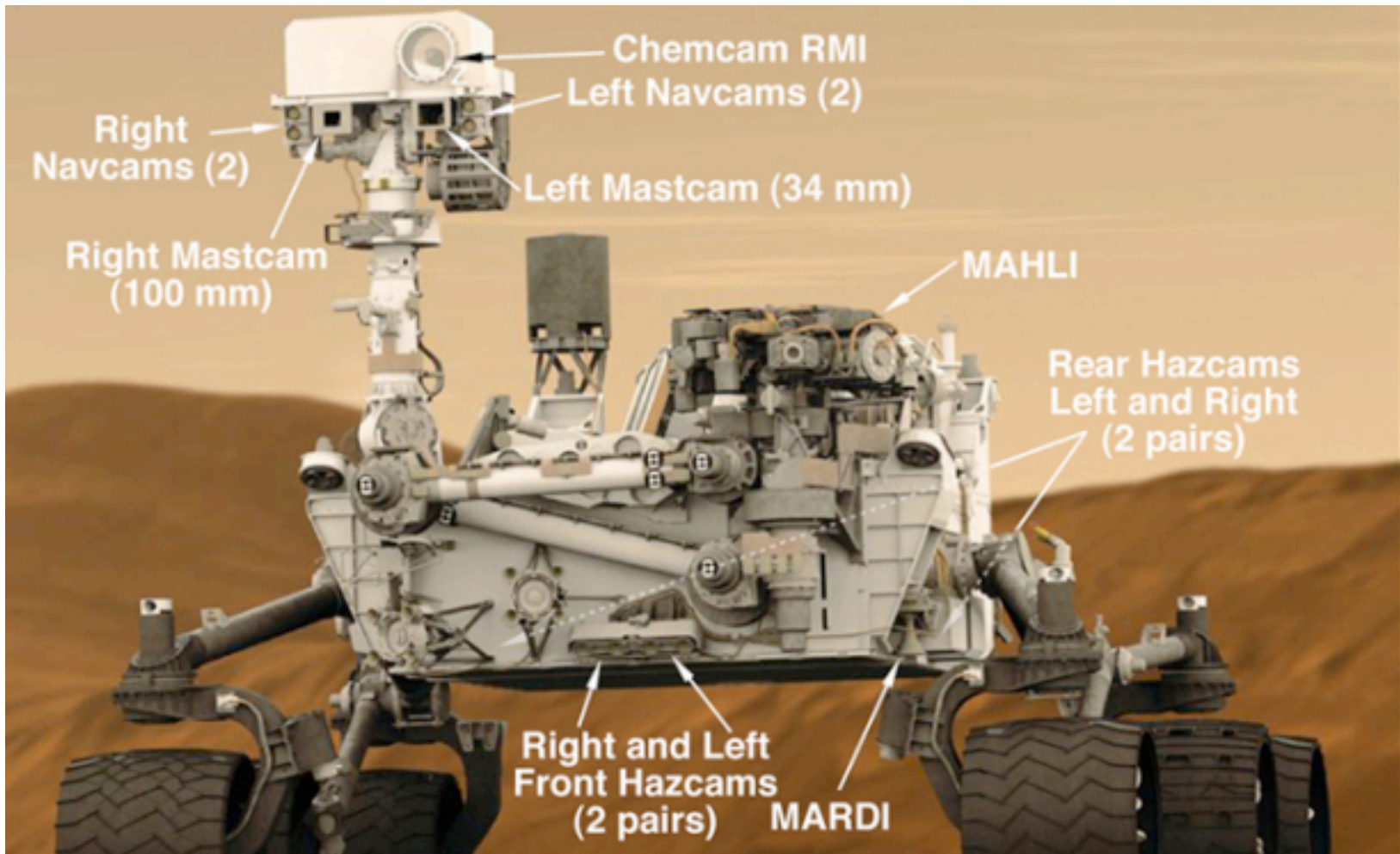
Battelle Memorial Institute

where Chester Carlson's kitchen-table prototype was advanced to a viable product.



Where & how can you build a Mars Rover?

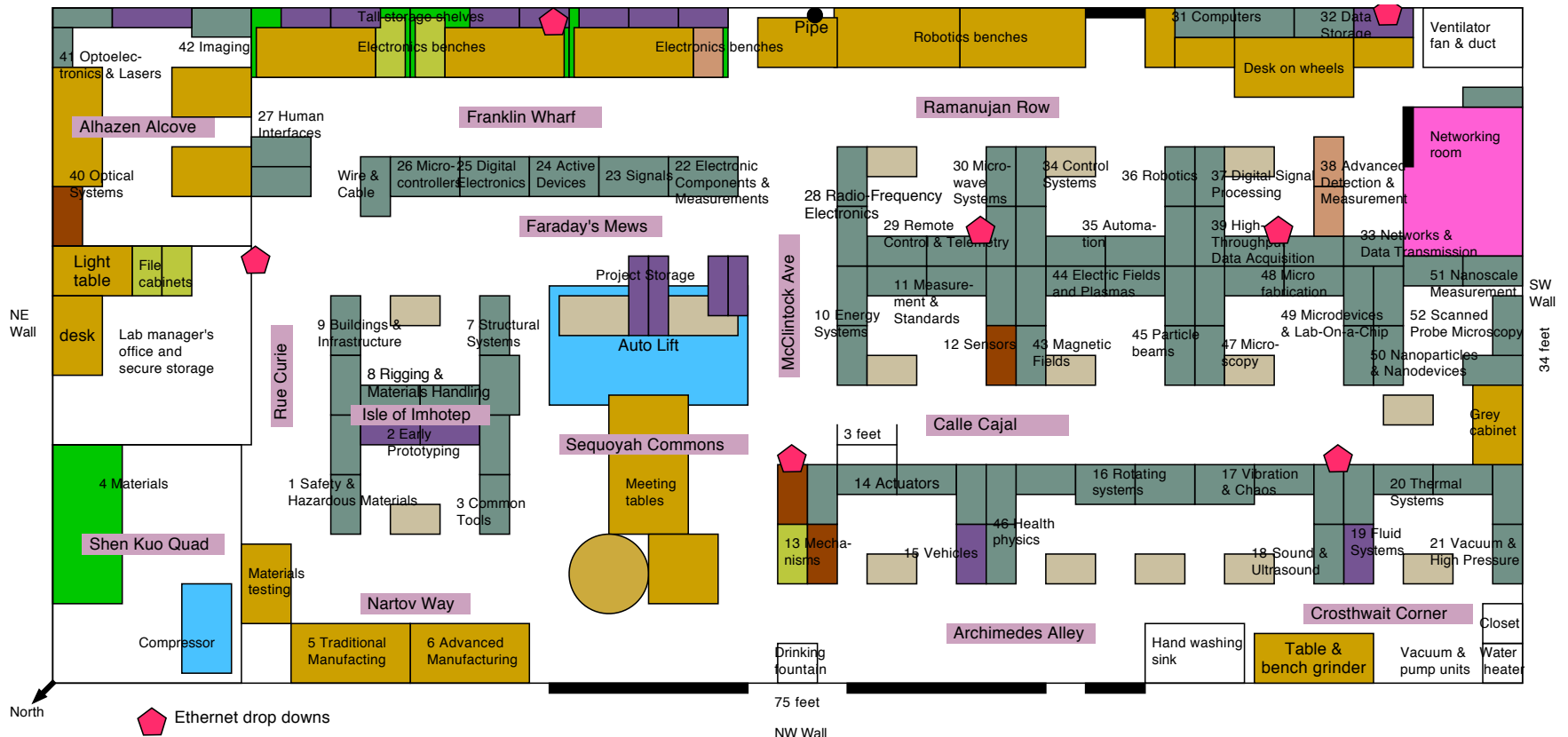
...amongst the best that our civilization produces.



JPL - a 5000 employee NASA lab (and universities & corporations)



What if we capture 52 core elements of the technical know-how of places like Battelle or JPL and bring this knowledge to communities?



Gateway High School

Aurora Public Schools, Colorado



Innovation Hyperlab

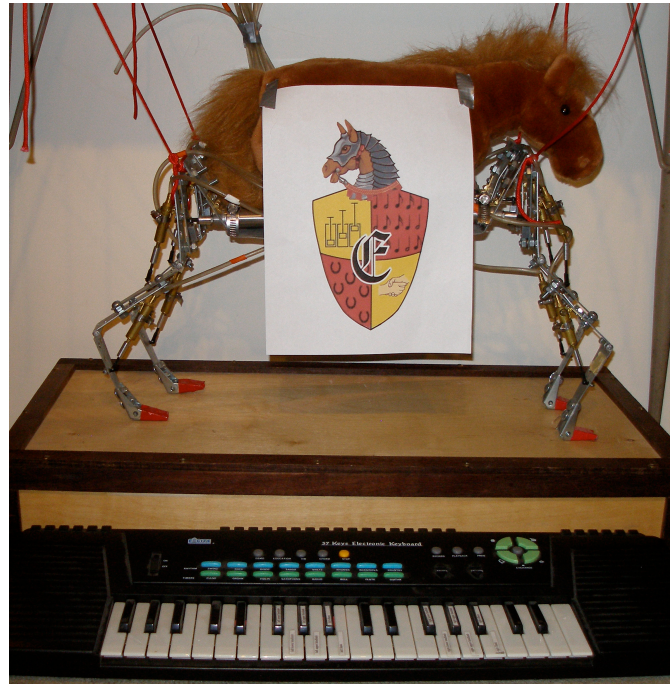
Introducing the Innovation Hyperlab

An extremely versatile
physical & curriculum framework
for fostering innovation
from grade school to grad school.

... a collaboration with Aurora Public Schools bringing together K-12 and university students & faculty.

The motto...

Omnis Technologia Omnibus
(All of Technology for Everyone)



An Earlier Version: the Community Prototyping Lab

- Partnered with a nonprofit (Micro Business Development) that supported small businesses.
- Engaged undergrads to help clients develop early prototypes.
- We hope to bring this aspect back into the Innovation Hyperlab in coming years.
- Other places exist:
 - Club Workshop
 - Maker Spaces, including some in libraries

The 52 Technologies

Foundations

- **Starting essentials**
 - 01 Safety and hazardous materials
 - 02 Early prototyping
 - 03 Common tools

General technical resources

- **Materials and manufacturing**
 - 04 Materials
 - 05 Traditional manufacturing
 - 06 Advanced manufacturing
- **Structures and infrastructure**
 - 07 Structural systems
 - 08 Rigging and materials handling
 - 09 Buildings and infrastructure
- **Energy and measurement**
 - 10 Energy systems
 - 11 Measurement and standards
 - 12 Sensors

Mechanics

- **Mechanical systems**
 - 13 Mechanisms
 - 14 Actuators
 - 15 Vehicles
- **Mechanical dynamics**
 - 16 Rotating systems
 - 17 Vibration and chaos
 - 18 Sound and ultrasound
- **Thermal and fluid systems**
 - 19 Fluid systems
 - 20 Thermal systems
 - 21 Vacuum and high pressure

Electronics

- **Analog electronics**
 - 22 Electronic components and measurements
 - 23 Analog signals
 - 24 Active devices
- **Digital technology**
 - 25 Digital electronics
 - 26 Microcontrollers
 - 27 Human interfaces
- **Radio frequency systems**
 - 28 Radio-frequency electronics
 - 29 Remote control and telemetry
 - 30 Microwave systems

Computers, control, and advanced instrumentation

- **Computer technology**
 - 31 Computers
 - 32 Data storage
 - 33 Networks and data communication
- **Control and automation**
 - 34 Control systems
 - 35 Automation
 - 36 Robotics
- **Advanced instrumentation**
 - 37 Digital signal processing
 - 38 Advanced detection and measurement
 - 39 High-throughput data acquisition

Optics, fields, and particles

- **Optics**

- 40 Optical systems

- 41 Optoelectronics and lasers

- 42 Imaging

- **Fields and particles**

- 43 Magnetic fields and superconductors

- 44 Electric fields and plasmas

- 45 Particle beams and detectors

- **Nuclear technology**

- 46 Nuclear instrumentation (*alternate*: Health physics)

Micro- and nanotechnology

- **Microtechnology**

- 47 Microscopy and micromanipulation

- 48 Microfabrication and thin films

- 49 Microdevices and lab-on-a-chip

- **Nanotechnology**

- 50 Nanoparticles and nanodevices

- 51 Nanoscale measurement

- 52 Scanned probe microscopy

Innovation Combinatorics

- Almost any device or process requires numerous technologies.
- **Innovation Poker**
 - Take any 5 technologies out of 52
 - 2,598,960 possible combinations
- **Innovation Decathlon**
 - Take any 10 technologies out of 52
 - 15,820,024,220 possible combinations

Lab Design Elements

- Clusters of 3 technologies shaped into bays formed by 3 x 1.5 x 6 ft shelves
- Combination of supplies & instructional equipment with next-to-most-recent research-grade instruments
- A work table in each bay
- Carts to transport projects between bays
- Work-in-Progress posters explaining ongoing projects
- Binders with relevant review articles plus trade journals
- Touch-screen monitors to deliver instruction (including video) and web access at each bay.
- Project storage lockers

Order versus Constructive Chaos

- We try to make parts and instruments **plainly visible** to stimulate imagination
- However, **we use stackable boxes** and parts cabinets to **make a more visually ordered space**



Thomas Edison:

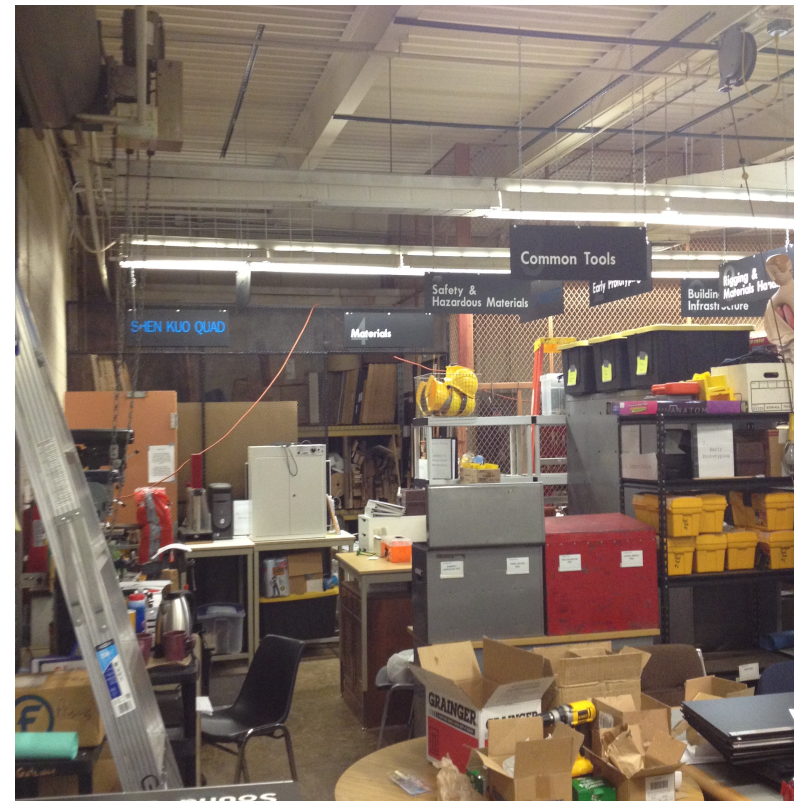
“To invent, you need a good imagination and a pile of junk.”

More Lab Design Elements

- **Infrastructure drop-downs to each bay**
 - Internet (wired and wireless)
 - 6 outlets (120V, 15A) of electric power (coming)
 - (Wish list item) Low voltage power
- **Opportunistic use of special furniture**
 - Library catalog cabinets
 - Computer punch card cabinets
 - Library microfiche / film cassette cabinets
 - (Wish list) Map/art and Chinese apothecary cabinets
- **Additional storage**
 - Tall “big-box store” shelving in the lab
 - 40 foot shipping container outside the lab
 - Off-site storage

Signage & Labeling

- “Street signs” named for contributors to science & technology from many cultures
- Overhead signs for each technology
- Labels with QR codes to link to online information & tutorials



The signage by itself is a **major learning resource** & creates **a strong impression**.

The lab is an equipment re-purposing “factory”

- Rapid assimilation of donated equipment & supplies
 - A place for everything
 - Labeled stock
- Incoming triage
 - Use as is
 - Repair
 - Dismantle for parts
 - Dispose



So we **have the resources...**

What can we build besides photocopiers or
Mars rovers?

Rescue Helicopter Hoist Stabilization



Music-Scripted Actuator Motions in Biomechatronics



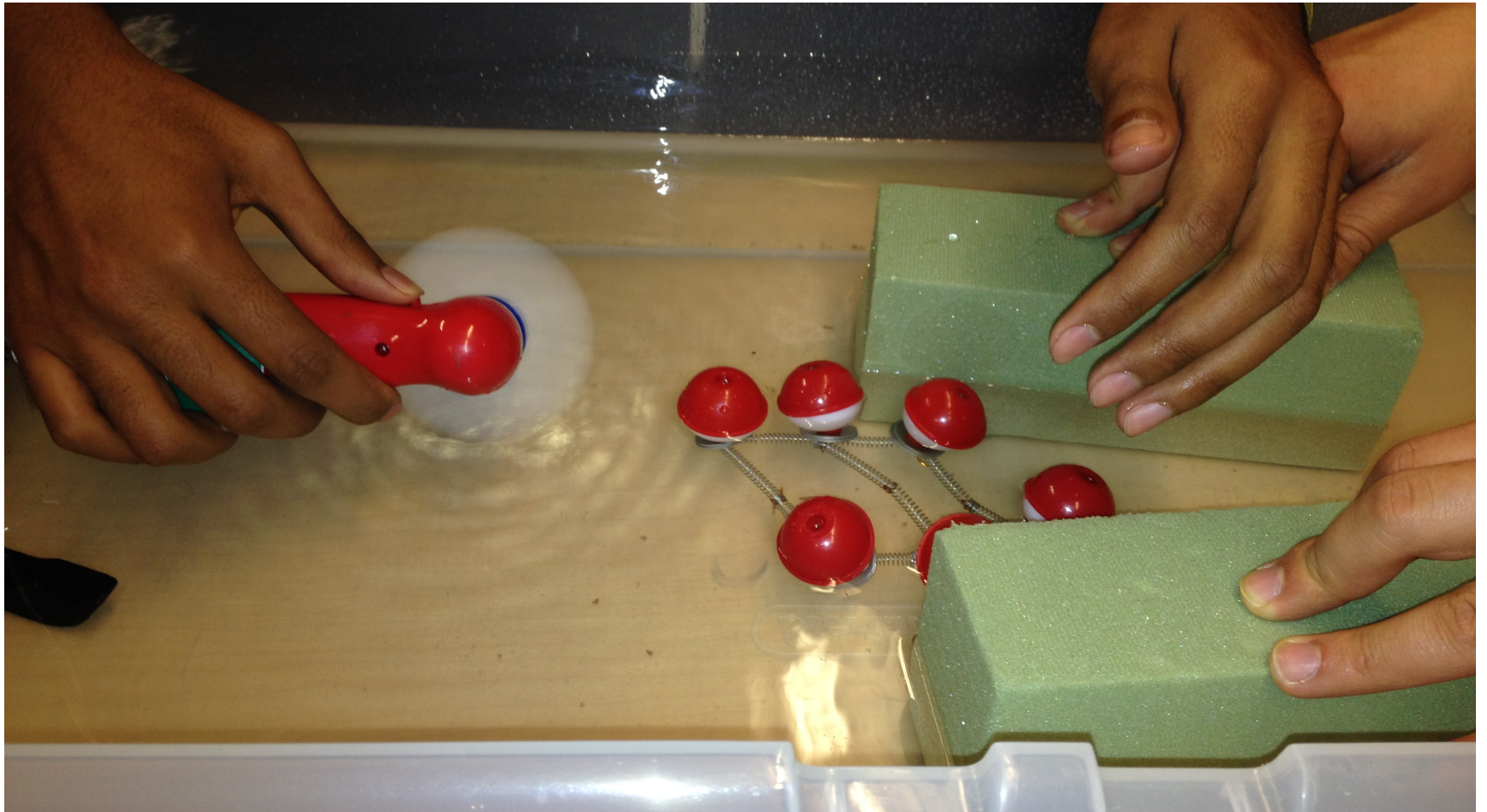
A smart bed to monitor persons at risk or undergoing extended care.



A vibrating platform to separate glass from imported food materials.



Quantum Effects in Cell Membrane Ion Channels



Powering Medical Devices Using Body Energy



The **Virtual Side** of the Lab

Website under construction:

<https://sites.google.com/site/inventorsyeara/home>

Intended for open release in July 2015.

Until then send request for access with a gmail address to:
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Each technical resource has knowledge elements to support a variety of ways to learn about each topic.

- **.01 Quick engagements**
- .02 Safety
- .03 Essential ideas
- **.04 Technical repertoire**
- .05 Equipment and supplies
- .06 Methods and special tools
- **.07 Applications**
- .08 Sneaky issues
- .09 Deeper analysis
- **.10 Computer resources**
- .11 Useful data
- .12 References and web sites

The knowledge building blocks can be assembled into various types of curricula

- **TechION's**: a quick introduction to 3 ideas, 3 objects, 3 numbers + career examples.
- **Technical competencies**: a series of 3 to 5-hour units leading to certification in a technology
- **Application scenarios: Case Studies**
 - General context (e.g. designing a small-scale water treatment system)
 - Case study examples (how specific technologies are applied)
- **Professional training**: advanced versions of the technical competencies for teachers and industry personnel

Instructional blocks can be expanded to create formal curricula for both K-12 and colleges.

- **Innovation-focused physics curriculum** (possibly for college credit)
- **A new medical instrumentation sequence**
- Support for courses that require high school senior capstone experiences
- **Other courses (STEM and beyond) to evolve as the lab becomes operational**
- Mentoring opportunities for college undergraduates to work with K-12 – a means to attract future teachers!

Instructional Support

- Learning resources are compiled into exportable 17-liter plastic bins.
- Online curriculum plans can be custom-configured out of TechION's, technical competencies, case study examples, etc.
- An inventory of video-based demonstration of technical procedures is in preparation.
- The Innovation Hyperlab can be extended via
 - Mobile labs (trailers, pods, etc.);
 - Partner “special-purpose” labs at other sites;
 - Others using the lab as an “IKEA style” source of modules.

And more at the university level

- On-demand courses on technology both at the early undergraduate and at graduate levels, leading to certificates.
- A hoped-for space similar to the Innovation Hyperlab that captures advanced instrumentation into a “commons”.
- Mechanisms to aid students, postdocs, and faculty launch start-up ventures.

Further support of innovation projects.

- **Web-based project management**
 - Needs analysis
 - Knowledge framework
 - Planning
 - Execution
- **“Quantum Publishing” of student work**
 - “Signifons” that archive student contributions in small pieces
 - Eventual accumulation into regular publications
- **Venture creation**
 - Business plan development
 - Management instruction
 - Collaboration with colleagues running a new microfinance group

University faculty, administrators & funding agencies take note!

- The Innovation Hyperlab can **provide experience in research & innovation to 10x the number of students** placed in individual labs.
- Cleverly used, the Innovation Hyperlab **offers faculty a means to seed new directions** in their own research.
- The Innovation Hyperlab can **greatly expand the research resources for small departments.**
- The Innovation Hyperlab can be **a community innovation resource** mediated by students.

Conclusion

Physics is a **superb discipline** to **foster innovation**.

Providing **space, technical resources, and on-demand learning** enables **students, teachers, and working scientists & engineers** to collaborate on innovation that society greatly needs.

The models can be easily replicated and improved.
Please join us!

Collaborators

- **Aurora career pathway directors:** Carol McBride, Michael Bautista & Lynn Fair *(and the district leadership under Superintendents Munn & Barry)*
- **Gateway High School principal:** Bill Hedges *(and his staff)*
- **Innovation Academy Director:** Judy Bleakely
- **Lab manager:** Ron Vasquez and *(in memoriam)* Brad Busley
- **Administrative coordinator:** Jackie Shaw
- **Teacher scientists in residence:** John Miller, Brooke Ravanelli, Dawn Skala, Alice Sampson, Pat Roberts, Alejandra Morales, Marilyn Achten
- **Teacher curriculum designers:** Philip Breiding, Chris Hunt, Cole Hardy
- **TAQ TIQ' al team:** Rachel van Scoy, Andrea Cortez, Lesley Tyk
- **Undergrad mentors:** Chris Zamora, Kevon “Kaveman” Hayes, Sara Abdelrahman, Meseret Tesfamariam, Jamie Wadell, Caleb Carr, Ben Straub
- **And all the student innovators!**